

Marketing & Digital Design – Music Festivals & Events

Location: Northern Quarter, Manchester

Salary: Based on experience.

From the Fields are looking for a Marketing & Digital Designer to join our friendly team.

From the Fields are one of the North's most exciting and creative festival promoters. From our flagship Kendal Calling festival to Jodrell Bank's internationally renowned Bluedot festival, Scotland's Electric Fields and Manchester's Off the Record emerging music conference - and new ventures in band management and magazine publishing - there is always something entertaining on the go.

The ideal candidate will have demonstrable success in managing marketing campaigns & graphic design with a flair for the creative and thinking outside of the box. The candidate would have experience in simultaneously managing multiple projects & timelines.

Main Responsibilities:

- Supervise and lead all graphic design, website & video projects & development either in-house or external
- Participate in designing and redesigning or commissioning, computer graphics, web page graphics, logos, illustrations, advertisements, posters, flyers and many other forms of visual communication.
- Design & manage print campaigns and outdoor advertising.
- Ensure that the delivered products or services adhere to the policies and standards of the company
- Complete the project work within the timeline and estimated budget
- Oversee that new techniques and processes are used to provide best quality of designs
- Be aware of the latest techniques and procedures used in design & marketing.
- Suggest new ways of improving the quality of designs and other project issues
- Leverage creative and marketing knowledge to develop new creative campaigns for specific targets
- Work in collaboration with colleagues across different departments

Essential Skills Required

- Knowledge and keen interest in festivals, live music industry and promotion
- Proficient in Photoshop / Illustrator / Premier &
- Excellent creative and innovative skills
- Understanding and experience of WordPress & basic HTML

- Understanding and experience of Mail Chimp
- Strong oral and written communication skills
- Good presentation skills
- Project management and organizational skills
- Knowledge of interactive design including best practices in technology, usability and promotion
- Must be detail oriented and well organized
- Strong delegation power
- Ability to use strong analytical and artistic approach
- Ability to handle multiple projects and prioritize different tasks
- Ability to meet tight deadlines