



From The Fields Festival Placement 2018

From the Fields is a dynamic and innovative promotions team who specialise in festival and boutique events and experiences.

It's growing portfolio of events include **Kendal Calling**, **Live From Jodrell Bank**, **Bluedot** & **Off The Record**. With an eye for detail and a flair for creating unique experiences, the award-winning team draws upon the wealth of industry experience enjoyed by its directors, Andy and Ben, as well as the experience and expertise of its Head of Marketing and Communications, Jamie Smith, and its Head of Operations Meredith.

From artists booking, design & promotion to boutique camping & immersive arts From The Fields curates events with a personal touch and award winning creativity.

We have the below positions available for our 2018 festival season, starting February 2018 – September 2018. Travel and food expenses are covered.

Operations Intern

The Operations Intern will be expected to support the Operations Team with

- Supporting the operations team in daily administrative tasks
- Research of costs and suppliers
- Support across all Artist Advancing procedures
- Preparation to support the Operations Team in all aspects onsite during shows
- Deal with incoming communications, phone and email, as and where required
- Attend festival planning meetings
- Adhoc jobs and projects as the internship progresses and the festivals get closer

Requirements -

- A love of the festival industry
- Organisational skills
- Happy outgoing person with an eye for detail
- Ability to work as a part of our amazing friendly team and on solo projects
- Amazing work ethic



Marketing Intern

The Marketing intern will be required to support the marketing team on:

- Drafting copy for all social media channels
- Monitor social channels for trending news, ideas and social media accounts
- Supporting the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g social media, e-mail and website)
- Adding all marketing assets to festival websites
- Write news pieces for all festival websites
- Help distribute marketing materials
- Monitor social channels and respond to feedback, questions and concerns
- Seek and analyse competitor marketing material and digital content

Requirements:

- Passion for the marketing industry and its best practices
- Excellent verbal and communication skills
- Strong creative copy writing skills
- Work well in a team and independently

Arts Assistant Intern

Overseeing:

- Collate database of artists to support development of creative agency arm of FTF and the creative programming of the portfolio.

Supporting on:

- Arts administration
- Identifying funding opportunities / funding research
- Draft funding applications
- Publicising Arts Open Calls
- Answering enquiries on Arts opportunities & open calls
- Draft programmes of art & culture
- Copy Writing
- Copy Proofing